



SHAWANO COUNTY

FAIR

Celebrating
144 years

August 27-
September 1,
2025



SHAWANO LEADER

WITTENBERG
ENTERPRISE

Friday, August 22, 2025

SHAWANO FLEA MARKET CAR SHOW

SHAWANO FAIRGROUNDS
SUNDAY, OCT 5
7AM-4PM



PROUD TO SUPPORT OUR COMMUNITY EVENTS!



Open
Friday, Saturday,
Sunday 10am-5pm
701 S. Main Street
(715) 853-8722

TWIG'S
BEVERAGE
SUNDROP MUSEUM
& GIFT SHOP

Open Friday 10-5
Saturday 10-3
920 S. Franklin St., Shawano
PH: 715-526-5031
www.sundropshawano.com

Danley serving as Fairest of the Fair

By **LEE PULASKI**
City Editor

Olivia Danley was crowned the 2025 Shawano County Fairest of the Fair on June 22, taking over for Lydia Rasmussen as the county fair’s newest spokesperson.

With the crown comes the responsibility of representing Shawano County at other county fairs over the next year, as well as the Wisconsin State Fair. She will also be the face of the fair at other community events in the county. During the year, Danley will also learn more about presenting a professional appearance, showing good etiquette and more.

Danley comes from the Clintonville area and is going into her senior year at the University of Wisconsin-Stevens Point.

“I am beyond honored to be your 2025 Shawano County Fairest of the Fair,” Danley said to a crowd of people at the Olson Dairy Farm in the Town of Birnamwood during the Shawano County Brunch on the Farm. “I’m a fifth-generation sheep showman, and even though I aged out of the junior fair, I am still showing sheep in open class. I am also project leader, and I help out at the 4-H food stand.”

To get the crown, Danley had to go through the interview process at the fair office, a week earlier, prepare a radio ad that promotes the fair and write an essay on why the Shawano County Fair is important.

After the big announcement, Danley she was proud to take on the role of Fairest and represent the fair.

“I’m super happy and excited to have this role, and I can’t wait to see what new experiences I have,” Danley said.

Danley had previously attempted to run for Fairest in 2022, but she finished as the first runner-up. Things went better for her this go-around.

“I’m getting more comfortable in my schooling,” Danley said, noting that juggling the spokesperson role with pursuing her plans to get a bachelor’s degree in elementary education is part of the challenge of being Fairest of the Fair. “It was tough at first, but now that I’m comfortable, I really wanted to get out there just because I’ve been at the fair my entire life.”

Danley said she loves how the county fair brings together the community for almost a week of laughter and fun.

“It’s just amazing to see how everyone helps one another out and how we all come together to create this wonderful experience,” Danley said.

She said she hopes that her visits to other county fairs across the state might allow her to bring back some ideas to make Shawano County’s big event even better.

Danley’s ascension also meant Rasmussen’s final moments on the stage, and the outgoing Fairest reflected on what the previous 12 months meant to her.

“As I stand here today for the final time as your Shawano County Fairest of the Fair, I’m overwhelmed with joy, gratitude and a touch of sadness as I reflect on a year that has truly meant the world to me,” Rasmussen said. “This journey has taken me to parades, numerous community events and unforgettable moments representing Shawano County, a place I will always proudly call my home.”

Rasmussen fondly remembered her work bringing many fair events to life, traveling to other places and sharing why the Shawano County Fair means so much.



Olivia Danley is the 2025 Fairest of the Fair, having been crowned in late June. Danley comes from the Clintonville area and is going into her senior year at the University of Wisconsin-Stevens Point. CONTRIBUTED

FAIREST, CONTINUED ON PAGE 4

**PROUD SUPPORTER
OF THE
SHAWANO COUNTY FAIR!**

**Red River
Tavern**

W9150 County Road A, Shawano WI 54166.
(715) 524-4102.

Fair Hours: Closed Monday Aug. 25th thru Monday, Sept. 1st.
Tue 11am-9pm, Wed 3pm-10pm, Thurs 11am-11pm,
Fri & Sat 11am-12am, Sun 11am-7pm

*We Have Over
100 Years Of Experience!*

Moede & Sons

**BEST OF
SHAWANO LEADER
2024**

**Have a Great Time at the
Shawano County Fair!**

**Proudly Serving the
Shawano Area
for over 100 years**

4 Generations of Experience

**Remodeling/New Construction
Residential/Commercial**

**Showroom:
810 E Center St. Shawano**

Call Today! 715-524-4211

Charlie's County Market

Good Luck
Shawano County Fair
participants!
Thank you to all who
help make this fair
happen.

Home for all your
Grocery Needs!



We especially look forward to the
LIVE ANIMAL AUCTION!

Fresh Cut Steaks,
Homemade Deli Treats
Fresh Baked Bread
Awesome Bottle Shop



Mum's
BAKERY



South Main
Produce Co.



521 S. Main, Shawano
715-524-2523
charliescountymarket.com



At left, Cherry Pie recently performed at Franklin Park in Shawano. The band will be the closing act at the 2025 Shawano County Fair. Cherry Pie will perform on the Main Stage at 8:30 p.m. Aug. 31. Cherry Pie is a family-friendly band with 25-plus years of experience, playing the biggest rock hits. Above, the Sacred Heart Catholic Church picnic included music from New Generation, which will perform at 6 p.m. Aug. 28 at President's Park as part of the 2025 Shawano County Fair music lineup.

FILE | NEW MEDIA

Music fills the air at county fair

Four stages will offer plenty of music and entertainment opportunities for those attending the 2025 Shawano County Fair. Main Stage entertainment will kick off with Left on Read at 8 p.m. Aug. 28. Left on Read is a band in

the Fox Valley bringing a variety of covers from the '90s to today, including hits from Sheryl Crow, No Doubt, Shania Twain and more. Whiskey & Lace will perform at 8 p.m. Aug. 29. This is a high-energy band

from central Wisconsin playing the best country music from the '90s and today, mixed with popular pop, pop-punk and rock hits from the '90s and today. Spicy Tie Band will be on the Main Stage at 8

p.m. Aug. 30. Winners of multiple Wisconsin Area Music Industry awards, this rock 'n' roll party band draws the audience in with multiple lead vocals and a variety of instrumentation, including harmonica, saxophone and trumpet — not

to mention a concert-style sound and light show. Their music covers popular hits spanning decades. The final act on the Main Stage is Cherry Pie, which will play at 8:30 p.m. Aug. 31. Cherry Pie is a

family-friendly band with 25-plus years of experience, playing the biggest rock hits. Playing on the Midway Stage will be Homegrown at 7 p.m. Aug. 28. Jamie

MUSIC, CONTINUED ON PAGE 7



Montour-Engel LLC
Heating & Cooling
Cleaning & Checking Current Systems
Installation of New Systems

ENJOY THE FAIR!

DON'T FORGET TO HAVE YOUR FURNACE CHECKED BEFORE WINTER! CALL FOR AN APPOINTMENT TODAY!



715-526-3620 • 137 S. Washington St, Shawano



RADDANT ELECTRIC
W7850 County Road MMM,
Shawano, WI 715-526-6578

Serving All Your Electrical Needs
and your dealer for
GENERAC
Home Standby Generators





Spicy Tie Band will be on the Main Stage at 8 p.m. Aug. 30. Their music covers popular hits spanning decades. CONTRIBUTED

MUSIC, CONTINUED FROM PAGE 6

Hubbard and JT Crocker joined together to create the mixed music acoustic duo.

Big Snake will play at 6 p.m. Aug. 29. This Green Bay-area band plays Southern rock, classic rock and blues.

Lovin Country takes the stage at 1 p.m. Aug. 30. Country and variety are their staples.

Enjoy the sounds of classic country tunes with Country Rewind, which performs at 6 p.m. Aug. 30.

Green Bay musician Logan Spicer will play Southern rock and classic country at 1 p.m. Aug.

31. Bill Hurley and Mike Daley will perform several genres of music from classic rock to country to folk songs at 6 p.m. Aug. 31.

The final act on the Midway Stage will be Olivia Maro, who will perform at noon Sept. 1. The singer and songwriter will play country music.

President's Park will be the site for polka performers throughout the fair.

Up first will be New Generation at 6 p.m. Aug. 28. On Aug. 29, Gary's Ridgeland Dutchman will play at 1 p.m., and Chad Przybylski will play at 6 p.m. Performing Aug. 30

will be Musical Brass at 1 p.m. and The Mix at 6 p.m.

Jerry Voelker takes to the stage at 1 p.m. Aug. 31, with the Maroszek Brothers performing at 6 p.m.

Finally, Zander's Music Ray Makers will play at 1 p.m. Sept. 1.

Matthew Scherer's Magical Entertainment will be featured on the Shawano County Farm Bureau Stage. Scherer's program includes audience participation, magically illustrated stories, a magic workshop and balloon artistry.

All performances are free with gate admission.



Witt's Sausage Haus

The Best In Homemade Sausage



Try Our Award Winning Brats!

Family owned & operated since 1947.
Venison sausage made year round.
Your sausage is YOUR meat.
Each order made individually.
Fresh Cut Meats.

Nature Blessed Cherry Juice, Groceries, Bulk Candy & More.
Open Mon, Tues, Wed & Fri 10-5 and Sat 10-2
W8692 Friendship Road, Shawano • 715-526-5478
Corner of Hwy 22 & Friendship Rd. • 5 Mi. South of Shawano

Enjoy
The
Shawano
County Fair!



1919 ANTIQUES

Est. 2019

ANTIQUE & VINTAGE MALL

129 N. Cecil St. ♦ Bonduel, WI ♦ 715-351-1919
Hours: Tues - Sat: 10 - 5 ♦ Sun: 11 - 4





N9705 Hwy 45 Birnamwood, WI
Ph. 715-449-2524

N2960 Hwy 45 Antigo, WI
Ph. 715-627-7124

Family owned and operated since 1947



**#1 SELLING
DIESEL
PURE UTILITY
VEHICLE IN
NORTH AMERICA**

RTV-X1100C

**Good Luck
Fair Participants**

There's no substitute for
Kubota Genuine Parts.

Whether you're taming the trails, heading to the tree stand, or managing the worksite, local dealer expertise and Kubota Genuine Parts keep your RTV performing at a high level.

Looking to buy, ask us about our great cash or finance options.

Visit your Kubota dealer today for a demo! KubotaUSA.com





www.rewmotorsinc.com



*Based on Power Products Marketing North American 2022 sales data for the pure utility vehicle (PUV) segment. © Kubota Tractor Corporation, 2025. Your Kubota Limited warranty gives you specific legal rights. You may have other rights which vary from state to state. Kubota Tractor Corporation does not authorize any person to create for KTC any obligation or liability other than that stated in the limited warranty. This material is for descriptive purposes only. Kubota disclaims all representations and warranties, express or implied, or any liability from the use of this material. For complete warranty, disclaimer, safety and product and incentive offer information, consult your local Kubota dealer and the Owner's Warranty Information Guide for the Kubota limited warranty on all products. Visit KubotaUSA.com/disclaimers for more information.

WE ARE MUCH MORE THAN JUST FIREPLACES!



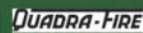
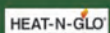


Hawkeye

Est. 1958

Hearth & Home

**W6091 Hwy 22
Shawano, WI
715-526-3217**



Fair has more than big animals, carnival

Activities also include mixologist contest, bingo, cake auction

By NEW MEDIA STAFF

Sure, the Shawano County Fair has rides, animals, music and plenty of food, but it also has a variety of other activities throughout the fairgrounds. Opening ceremonies will kick off at 6 p.m. Aug. 27 in Veterans Park. Beer and wine judging

will be held at 6 p.m. Aug. 28 in the Crawford Center. Show off your skills by trying to become Shawano County's No. 1 mixologist. The Old-Fashioned Challenge will be held at 4:30 p.m. Aug. 31 at the Midway Stage. There is a \$10 entry for the amateur and professional categories, with a payout in both categories.

The first 12 entries will be accepted in both categories. Participants must be 21 or older. If you like bingo, make your way to the Bingo Building. The fun begins at 5 p.m. Aug. 28 and 12:30 p.m. daily from Aug. 29 through Sept. 1. Bingo will be played until 9 p.m. each night, except for Sept. 1, when it closes at 5 p.m. Play for only 50 cents a card. The coliseum will host a several events. The livestock auction will be held at 6:30 p.m. Aug. 29. The Dairy Futurity

Show and State Fair exhibitor auction will be held at 7 p.m. Aug. 30. Catch the small animal auction at 10 a.m. Sept. 1. Pre-auction activities get underway at 9 a.m. Featured will be chickens, rabbits, geese, turkeys and

ducks raised by Shawano County youths especially for this auction. The decorated cake auction will begin at 5 p.m. Aug. 29 in the Huntington 4-H Building. The kiddie tractor pull will be held at noon Aug.

30 by the Main Stage. Registration begins at 11 a.m. Church services at the fair include a contemporary service at 9:30 a.m. Aug. 31 on the Main Stage. A polka Mass will be held at 11 a.m. Aug. 31 at President's Park.



Noah Wendorff, of Shawano, tries to keep his duck from escaping while moving it to the poultry barn during the 2024 Shawano County Fair. FILE | NEW MEDIA

LARK COUNTRY STORE

We Fill All Sizes Of Propane Cylinders

(Including RV & Fork Lift Tanks)

We provide LP Cylinder Inspection & Repair

We also Carry Custom Rubber Hoses, Regulators & Parts

We Also Carry

Baking Supplies, Jams, Preserves, Seasonings, Popcorn and bulk Pasta.

- Bulk Foods
- Bulk Spices
- Gifts
- Snacks
- Drink & Cappuccino

- Mixes
- Candy
- Rada Cutlery
- Kitchen Ware
- Gloves
- Socks

(715) 758-7579

W5431 Lark Rd., Shawano WI Mon.-Fri: 8am-5pm Sat: 8am-4:30pm

Visit the Shawano County Fair & Support Your Community Organizations!

Good Luck to all Shawano County Fair Exhibitors. Hope you have a Blue Ribbon Year!

Over 70 Years In Business!

- Quality Products
- Professional Service
- Experienced Technicians

- 24 Hour Service
- Energy Star Products
- Community Involved

CALL US TODAY AND EXPERIENCE OUR AWARD WINNING PRODUCTS AND SERVICES FOR YOURSELF!

KNOPE

Heating and Air Conditioning

1473 E. Green Bay St., Shawano (715) 524-4215 www.knopehvac.com

8 Years Running 2024 PRESIDENT'S AWARD WINNER

FACTORY AUTHORIZED DEALER

NORTH AMERICAN TECHNICIAN EXCELLENCE

13 Years In A Row **BEST OF SHAWANO LEADER 2024**

Enjoy The Shawano County Fair!

WALSH DENTAL GROUP

WALSH DENTAL GROUP

657 N. Main St., Shawano

715-524-2581

Mon-Thurs - 7am to 4:30pm

Memories

from the fair

"Going to meet your friends and catch up, eat food, and dance (especially polka)!"

"Sunday was the day all the family got together and went to the fair."

"Going through the cattle barns."

"Going to the 4-H stand for food and ice cream."

"Got the whole family in with a lifetime pass! Maybe \$20 cost over 50 years ago."

"Chicken dinner at St. James Church stand."



From fair days to every day—discover life at The Cottages. Schedule your tour today!

(866) 584-7163 | thecottagescare.com



ALL SEASON REPAIR

**Boats
Snowmobiles
ATVs
Hewitt Docks
& Boat Lifts**

**1055 S Waukechon • Shawano WI
715-525-3300**

The Right Choice



THAT WHICH IS IMPORTANT TO YOU IS IMPORTANT TO US.



Local care, because you are family.

Our centers are part of the North Shore Healthcare family, serving the Shawano community.

Call our centers for more information!

Our dedicated team of healthcare professionals strive to deliver quality care to those who have chosen us. Our goal is to create an environment that affords our residents the opportunity to be a partner in the care they receive, to develop trusting relationships with our caregivers, and to reach their highest level of independence. We are passionate about making our center. *The Right Choice* for you or your loved one.

BIRCH HILL HEALTH SERVICES

1475 Birch Hill Ln. | Shawano, WI 54166
(715) 526-3161 | birchhillhs.com

EVERGREEN HEALTH SERVICES

1250 Evergreen St. | Shawano, WI 54166
(715) 526-3107 | evergreenhsatshawano.com

SHAWANO HEALTH SERVICES

1436 S Lincoln St. | Shawano, WI 54166
(715) 526-6111 | shawanohealthservices.com



NORTH SHORE
HEALTHCARE

HWY 29 AUTO PARTS

TERRY'S AUTO SALES

Large Selection of Late Model Auto and Truck Parts

Hours: Monday-Friday 8:00 AM - 5:00 PM
W5008 Cty Rd BE (formerly Hwy 29) Bonduel, WI 54107
Local: 715-758-2509 Toll Free: 800-228-5293

PERRY SEAMLESS GUTTERS

LLC

Clog Free Gutters With

GUTTER CAP

• Fully Insured
• Prompt Service
• 5" & 6" gutters
FREE ESTIMATES

WWW.PERRYSGUTTERS.COM

715-758-2506 **W2950 STATE HWY 29**
FAMILY OWNED **BONDUEL, WI 54107**





ZIMDARS PLUMBING & HEATING

715-823-3794

Serving the area since 1946

- Yearly Furnace Maintenance
- Walk-in Tubs
- Furnace Replacement
- Bath Remodeling

- Over 75 Years In Business

123 W. Main St. • PO Box 165 • Embarrass, WI
www.zimdarshdwe.com

What will it cost you to get into the fair?

Daily gate admission to the Shawano County Fair is \$5 per person for adults and children 12 and older. Children 11 and younger get in for free.

Daily admission starts at 9 a.m. Aug. 28 through Sept. 1.

The daily parking fee is \$5, with a free shuttle ride from the east parking area.

On the opening night of the fair, Aug. 27, gate admission begins at 5 p.m. at a cost of \$3 per person and free parking.

Senior citizens 62 and older pay \$2 for admission and \$5 for parking from noon to 5 p.m. Aug. 29.

Season tickets are \$25 per person. This includes daily gate admission and parking during the duration of the fair. It does not include grandstand admission or rides.

There is also a life membership available for \$300. This entitles the holder, spouse and children up to 16 years of age to free admission to the fair. Applications are available at the Fair Office.

Some grandstand events have an additional fee.

The tractor pull at 6:30 p.m. Aug. 27 has an added cost of \$5 per person.

Action roars its head at



Rainbow Valley Rides will once again operate the midway rides at the 2025 Shawano County Fair. Wristbands at select times will provide unlimited rides.

FILE | NEW MEDIA

the Shawano Speedway at 6 p.m. Aug. 30. Admission for the stock car races is \$12 for those 17 and older, \$6 for those 11-16 and free for children younger than 11 with a paid adult.

Those same prices are in effect for the demolition derby that will begin at 1 p.m. Aug. 31 and for the trailer races that start at 1 p.m. Sept. 1.

Fireworks at dusk Aug. 30 are free for everyone to enjoy.

No dogs or glass bottles are allowed on the fairgrounds or in the grandstand.

For more information, call the fair office at 715-526-7069 from 10 a.m. to 2 p.m. weekdays, or send at email to shawanofair@gmail.com.

Heather's Beans & Books

LLC



Locally owned and operated coffeehouse since 2004!

21 years of great coffee and excellent service, including a drive-thru plus Used and New books.



Made-From-Scratch Bakery



1235 E. Green Bay Street, Shawano • 715-524-2233
Order online at: heathers-beans-and-books.com

50% OFF Basic Installation

On any water conditioning equipment!



CulliganTM
Water you love.TM

Limited time offer, Dealer participation may vary. Not valid with other offers or on previous purchase. Residential customers only. *Ask dealer for more information and / or terms & conditions.

Culligan of Shawano, Inc
430 S. Main Street
715-526-2220
www.culliganofshawano.com



2025 SHAWANO COUNTY FAIR

AUGUST 27TH - SEPTEMBER 1ST

MAIN STAGE ENTERTAINMENT

Left on Read Thursday 8PM	Whiskey & Lace Friday 8PM	Spicy Tie Band Saturday 8PM	Cherry Pie Sunday 8:30PM
---------------------------------------	---	---	--------------------------------------

GRANDSTAND EVENTS

County Truck & Tractor Pull Wednesday 6:30PM	Fireworks Over the Fair Thursday Dusk	Stock Car Races Saturday 6:00PM	Demolition Derby Sunday 1:00PM	Trailer Races with Spectator Eliminator Monday 1:00PM
--	---	---	--	--

MIDWAY STAGE

Homegrown Thur, Aug. 28 | 7PM
Big Snake Fri, Aug. 29 | 6PM
Lovin Country Sat, Aug. 30 | 1PM
Country Rewind Sat, Aug. 30 | 6PM
Logan Spicer Sun, Aug. 31 | 1PM
Bill & Mike Acoustic Duo Sun, Aug. 31 | 6PM
Olivia Maro Mon, Sept. 1 | 12PM

SHAWANO COUNTY FARM BUREAU STAGE

Matthew Scherer Magical Entertainment

PRESIDENT'S PARK

New Generation Thursday | 6:00PM
Gary's Ridgeland Dutchman Friday | 1:00PM
Chad Przybylski Friday | 6:00PM
Musical Brass Saturday | 1:00PM
The Mix Saturday | 6:00PM
Jerry Voelker Sunday | 1:00PM
Maroszek Brothers Sunday | 6:00PM
Zander's Music Ray Makers Monday | 1:00PM

AROUND THE FAIR

Opening Ceremonies Wednesday | 6:00PM
Beer & Wine Judging Thursday | 6:00PM
Kiddie Tractor Pull Saturday | 12:00PM
Small Animal Auction Monday | 10:00AM
Dairy Futurity Show Saturday | 7:00PM
Livestock Auction Friday | 6:30PM
Decorated Cake Auction Friday | 5:00PM

MIDWAY RIDES

WRISTBAND PRICE | \$25

WEDNESDAY | 6-10PM
THURSDAY | 5-10PM WRISTBAND NIGHT \$25
FRIDAY | 5-10PM WRISTBAND NIGHT \$25
SATURDAY | NOON-11PM
SUNDAY | NOON-11PM
WRISTBAND DAY 12-5PM • REGULAR PRICE 5-11PM
MONDAY | NOON-5PM
WRISTBAND DAY \$25

BINGO

Thursday | 5:00-9:00PM
Friday - Sunday | 12:30-9:00PM
Monday | 12:30-5:00PM

ADMISSION

Gate Admission
Wednesday | \$3.00 per person
Thursday - Monday | \$5.00 per person
11 and under FREE

Parking
Wednesday | Free
Thursday - Monday | \$5.00 Per Car
Season Pass
\$25 Includes Admission and Parking
-Does NOT include Grandstand Admission or Rides
Senior Citizen Day | Sunday, August 31
62 & Over | \$2.00 - Parking \$5.00
LIFETIME MEMBERSHIP - \$300